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111:1

For every \$1 invested,  
USTDA generates \$111 in  
U.S. exports

1,020

Louisiana jobs supported by  
USTDA programs (estimated)

84

Louisiana companies gained  
new business from USTDA  
activities

\$177 M

Exports from LA  
companies as a result of  
USTDA's work

## USTDA'S MISSION AND TOOLS

**T**he U.S. Trade and Development Agency connects America's private sector to infrastructure projects in developing and middle-income countries. We achieve success by funding feasibility studies, technical assistance and pilot projects that integrate the innovation and expertise of American companies. USTDA also connects overseas buyers with U.S. sellers by hosting reverse trade missions, industry conferences and expert workshops across the globe.

## Proven Results For Louisiana Businesses



A Louisiana-based firm supplied dredging solutions for port improvement projects in Colombia following USTDA-funded technical assistance to help the country comply with the U.S. Container Security Initiative.



A USTDA reverse trade mission to the United States for African energy officials resulted in a Louisiana-based firm winning a contract to provide liquefied natural gas services to South Africa.