

USTDA.gov



111:1

For every \$1 invested,
USTDA generates \$111 in
U.S. exports

15,070

California jobs supported by
USTDA programs (estimated)

273

California companies gained
new business from USTDA
activities

\$2.6 B

Exports from California
companies as a result of
USTDA's work

USTDA'S MISSION AND TOOLS

The U.S. Trade and Development Agency connects America's private sector to infrastructure projects in developing and middle-income countries. We achieve success by funding feasibility studies, technical assistance and pilot projects that integrate the innovation and expertise of American companies. USTDA also connects overseas buyers with U.S. sellers by hosting reverse trade missions, industry conferences and expert workshops across the globe.

Proven Results For California Businesses



A southern California-based company won a contract to supply gas pipeline equipment to Romania as a result of a USTDA-funded feasibility study.



A USTDA-funded reverse trade mission to the United States for Brazilian telecommunications leaders resulted in a contract for a California company to supply cutting-edge technology to a major subsea fiber optic cable project in Brazil.